

Think you're secure? Why you may be surprised.

With more than 50,000 security threats emerging each day, IT managers like you have a challenging job. Even with carefully crafted policies, the biggest threat may come from inside your organization. Firewalls, antivirus software, rules and regulations can only do so much. The final barrier is employee behavior and, when you're waging the war against laid-back attitudes, culprits can be everywhere.

Did you know?



98% of compromises took just **minutes**, or less, to perpetrate.¹



Intellectual property (IP) theft has reached "unprecedented" levels, costing the U.S. an estimated \$300B a year.²

Who's ignoring the rules?

87% of employees work at a company that has an IT security policy. **However**:

1 in 10 rarely or never follow the policy.



1.5 in 10 are not aware of what the security policies are.

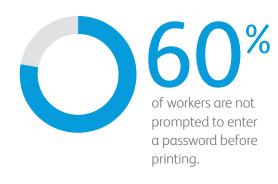




Over half of U.S. employees who print, scan or copy confidential information never, or rarely, worry that those items will remain secure.

Why you should be worried:

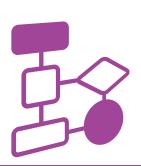




What can you do?

With the right balance of people, processes and technology, you can protect sensitive data wherever it resides.







Make your IT security policy more than a written document. Communicate the 'how' and the 'why' regularly and require your policy to be part of day-to-day procedures through supporting technology.

Nothing does more than a proactive approach to policy awareness and adherence. When you think you've kicked worry to the wayside, think again. The threats are all around and always changing. And security is everyone's responsibility.

For more about how Xerox can help, visit **www.xerox.com/security**.

Source: Online survey conducted within the United States by Harris Poll on behalf of Xerox, between May 7–11, 2015, among 2,013 U.S. adults, ages 18 and older.

- 1. Healthcare Threat Landscape: http://www.verizonenterprise.com/resources/factsheets/fs_dbir-industries-healthcare-threat-landscape_en_xg.pdf
- $2. \, \text{The commission}$ on the theft of American intellectual property, 2013