**Sample Privacy Policy (simple-one transaction)**

We are committed to communicating with you in a professional manner and protecting your confidential information.  We use the information you provide (e.g. name, address, phone number, email, etc.) to contact you to share information about our (products/services).  We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. This company does not sell, trade or rent your personal information to others.

Please contact us to correct or update information at any time.  *(provide form or phone number)*

**Sample Privacy Policy (simple-ongoing newsletter and offers)**

We are committed to communicating with you in a professional manner and protecting your confidential information.  We use the information you provide (e.g. name, address, phone number, email, agreement to receive newsletter/sales offers, etc.) to contact you to share information about our (products/services).  We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. This company does not sell, trade or rent your personal information to others.

Unless you ask us not to, we may contact you via email in the future with news about our company or information about our services. If you subscribe to our newsletter, you may unsubscribe at any time, either by using the unsubscribe link on the newsletter or contacting us via the email address given on our website.

Please contact us to correct or update information at any time.  *(provide form or phone number)*

**Sample Privacy Policy (simple-ongoing newsletter and offers and web tracking and analytics)**

We are committed to communicating with you in a professional manner and protecting your confidential information.  We use the information you provide (e.g. name, address, phone number, email, agreement to receive newsletter/sales offers etc.) to contact you to share information about our (products/services).  We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. This company does not sell, trade or rent your personal information to others.

Unless you ask us not to, we may contact you via email in the future with news about our company or information about our services. If you subscribe to our newsletter, you may unsubscribe at any time, either by using the unsubscribe link on the newsletter or contacting us via the email address given on our website.

Please contact us to correct or update information at any time.  *(provide form or phone number)*

**Logging and Cookies**

When you browse our website, the following information about your visit is collected and stored: the computer’s Internet Protocol (IP) address (a number automatically assigned to your computer when you access the Internet); the domain from which you access the Internet (for example: aol.com, for an America Online account), the website address from which you came to our site (for example: www.google.com, if you came by clicking a link from a Google search); the date and time you arrived at our site and how long you spent here; the name and version of your computer’s operating system and browser Example: Windows 7/Internet Explorer 8.0; the pages you visited.

We also use “cookies” on this site. A cookie is a piece of data stored on a site visitor’s hard drive to help us further determine usage of our site and sources of site traffic, improve access to our site and identify repeat visitors.

**Links**

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites.

***Please note these sample policies are intended only as guides for small businesses taking limited contact information for the purposes of interacting with potential customers.  Businesses transacting online commerce and using more sophisticated tracking or information sharing require unique policies clearly explaining the uses of data, cookies, how the data is protected and shared and any other disclosure required to build transparency with the public about the data collection and use practices of the business.***